

Sponsorship

Introduction:

The Library encourages the business community, service clubs and other organizations to sponsor library programs and services.

A sponsorship is a mutually beneficial exchange of value between the sponsor and the Stony Plain Public Library. Official tax receipts are not issued for sponsorships; however, receipts will be issued for any cash donated to the library as part of a sponsorship agreement.

Guidelines:

- All sponsorship agreements will align with the Library's vision, mission, and goals.
- Agreements valued over \$5000 must be approved by the Library Board.
- All other sponsorship agreements must be approved by the Library Director.
- There will be a written agreement defining the terms of the sponsorship.
- Sponsorships cannot be made conditional on Library performance outcomes.
- Sponsorships have no impact on the Library's policies.
- If a sponsorship agreement limits the Library's ability to enter into an agreement with another organization, the exclusivity must be clearly defined in the agreement.
- The Library does not endorse any sponsor's products or services.
- Any use of the Library's name or logo must be approved by the Director.

Sponsor recognition:

Appropriate recognition for sponsorships will be negotiated and included in the sponsorship agreement.

Termination:

The Stony Plain Public Library Board reserves the right to terminate sponsorship agreements which no longer support the interests of the Library. This termination may involve the removal of the sponsor's name from all recognition.

Adopted by the Stony Plain Public Library Board: October 18, 2023